

Rich In Fish with Rice

Senior Dog / Adult Dog - Light

Super Premium Range



The **Super Premium** range benefits from a variety of high quality protein sources.

The range provides a selection of hypoallergenic recipes formulated without common food allergens for dogs - beef, pork, wheat, wheat gluten, dairy and soya.

Why White Fish?

White Fish are a source of protein and Vitamins B6, B12 and Niacin. They are also a source of Omega 3 fatty acids which may help to support skin and coat health and healthy joints.

Why Rice?

Rice is a carbohydrate source ideal for dogs with sensitive digestion.



Recipe Claims

20% Total Fish

Responsibly sourced and highly digestible protein sources.



Joint Care Pack

To help support cartilage for healthy joints in overweight & senior dogs.



Digestive Health

Contains beet pulp - a good source of soluble and insoluble dietary fibre which are important for maintaining normal intestinal transit time and motility.



Weight Management

15% less fat than the standard adult recipes.



Immune System

Contains vitamins and minerals to help maintain a healthy immune system.

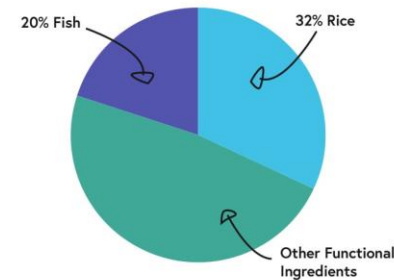


No Added Artificial Colours & Preservatives

Naturally preserved using rosemary extract.



COMPOSITION



Brown Rice (22%), Dried Fish (20%), Barley, Oats, White Rice (10%), Chicken Fat, Beet Pulp (4%), Pea Fibre, Brewer's Yeast, Minerals, Vitamins, Yucca Schidigera Extract (190 mg/kg), Glucosamine (180 mg/kg), Methylsulfonylmethane (180 mg/kg), Chondroitin Sulphate (125 mg/kg)

BAG SIZES

- A selection to meet your customer's needs:
- 18 month shelf life.



KIBBLE SIZE

- Optimal kibble size and shape for adult senior dogs.
- A crunchy kibble texture.



ANALYTICAL CONSTITUENTS

Crude Protein	21%
Crude Fat	8%
Crude Fibre	4%
Crude Ash	6.5%
Moisture	8%
NFE	52.5%
Metabolisable Energy	341 kcal/100g
Omega 6	1.6%
Omega 3	0.5%
Calcium	0.9%
Phosphorus	0.6%

* FEDIAF guidelines state that if you declare a Recipe as Light, Metabolisable Energy or kcal must be declared on your product packaging.

NUTRITIONAL ADDITIVES PER KG:

Vitamins: Vitamin A 14,400 IU, Vitamin D3 1,925 IU, Vitamin E 95 IU

Provitamins: L-Carnitine 480 mg

Trace Elements: Iron (Iron (II) Sulphate Monohydrate) 50 mg, Zinc (Zinc Sulphate Monohydrate) 50 mg, Manganese (Manganous Sulphate Monohydrate) 35 mg, Copper (Copper (II) Sulphate Pentahydrate) 12 mg, Iodine (Calcium Iodate Anhydrous) 1 mg

FEEDING GUIDE*

Weight of Dog (kg)	Grams per day (g)
	Senior Dog / Adult Dog / Light
1 - 5kg	25 - 80g
5 - 10kg	80 - 135g
10 - 20kg	135 - 225g
20 - 30kg	225 - 305g
30+kg	305+g

* All dogs are different and the guidelines should be adapted to take into account breed, age, temperament and activity level of the individual dog. When changing foods please introduce gradually over a period of two weeks. Always ensure fresh, clean water is available.